KENT E EISENHUTH

Mission-driven product design for some of the world's most recognizable brands.

PROFESSIONAL EXPERIENCE

Staff UX Designer & Manager, Google, 2015-present

Led Fitbit's Generative AI charting program, which and provided a first of its kind strategy for leveraging infographics and visualizations in an LLM experience and launched in 2024.

Developed a comprehensive UX strategy for Fitbit's Health portfolio, which provided Al-first, north star design concepts and milestones for all related product roadmaps from 2024-2026.

Led design strategy for Alphabet Loon's SDN program which brought high speed connectivity to land, sea, air and space, and spun off into Aalyria, a \$150M independent company in 2022.

Led Google Cloud's data visualization program, which had

visualizations prominently featured in over 50 Google Cloud Products, which led to a 20% increase in customer satisfaction and directly supported the unlocking of \$92B in new revenue as of 2022.

Coauthored Material Design's data visualization guidelines and accessible visualization principles which is used by over 127K Android developers and designers annually.

Cofounded Google's Data Accessibility Working Group, a team of cross functional partners bringing accessible data experiences to 10 product areas including Ads, Cloud, Consumer Devices and Search.

Assisted in starting Rivet, an Al coach for developing reading skills which was downloaded over 15M time in the Google Play store.

Responsibilities

- Design strategy
- Individual contribution
- Mentoring
- · People management
- · Team building
- Thought leadership

Board of Advisors, Aalyria 2022-present

Provided a product design strategy which led to \$450M in early contracts with NASA, the European Space Agency, AST SpaceMobile, Telesat, Intelsat, Rivada Space Networks, and the United States Defense Innovation Unit.

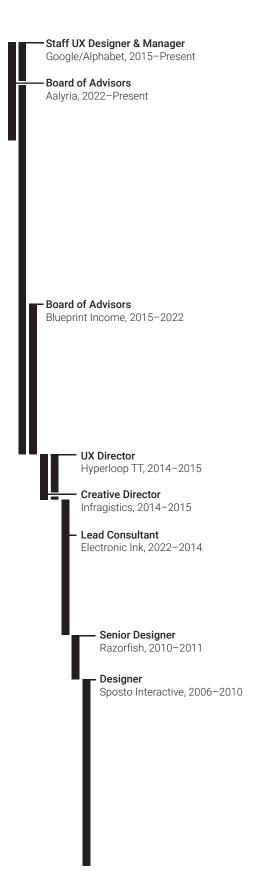
Provided a design strategy for emerging from stealth mode that included establishing a company name, brand, identity system, and online presence.

Delivered strategies for hiring, UX team building and management.

Board of Advisors, Blueprint Income 2015-2018

Advised the executive team on product design strategy, roadmaps, vendor selection and design execution through the company's acquisition by Stone Ridge Holdings in 2018.

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KENT E EISENHUTH

Providing thought leadership through talks, publications and teaching.

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BOOK

Drawing Product Ideas, Fast and Easy UX Drawing for Anyone John Wiley & Sons, 2022

ARTICLES

How Accessibility Standards Can Empower Better **Chart Visual Design**

Smashing Magazine, 2024

Top Tips for Data Accessibility

Material.io, 2022

An Accessibility-first Approach to Chart Visual Design Smashing Magazine, 2022

A Frank Lloyd Wright Approach to Digital Design

Smashing Magazine, 2014

Making Complex Simple

ACM Digital Library, 2013

PATENT

A System and Method for Generating Graphical Visualization

16/695405, Pending, 2021

TALKS & PRESENTATIONS

Lessons Learned From our Accessibility-first Approach to Data Visualization

World Usability Congress, 2024 UXDX America, 2023 UXDX EMEA. 2023 Data Visualization Society's Outlier, 2023

Goodbye Datavis. Hello Data Accessibility

SXSW, 2023

It's Data Accessibility. Not Data Visualization

Israeli Visualization Conference, 2022

A Frank Lloyd Wright Approach to Digital Design

SXSW 2015

Going Underground

IxDA Interaction14, 2014

TEACHING

Adjunct Faculty, University of Pennsylvania, 2014-2019

Taught Interfacing Cultures, an introduction to design thinkinging for solving complex problems.

Adjunct Faculty, Drexel University, 2012-2014

Codeveloped and taught Web Graphics 1, an introduction to HTML, CSS and Javascript for design students.

EDUCATION

Kutztown University, 2002-2006 BFA, Communication Design

